

**Subject:** Re: FW: FW: Westchester Pole Banners Annual Permitting  
**From:** Donald Duckworth <duckworth.donald@gmail.com>  
**Date:** 12/21/2016 01:16 PM  
**To:** Norma Isahakian <norma.isahakian@lacity.org>  
**CC:** Fabian Cheng <Fabian.Cheng@lacity.org>, George Livermore <georgel@dekra-lite.com>, Anna Kozma <anna.kozma@lacity.org>, Miki Payne2 <miki@hbdrollinger.com>, John Ruhlen <jruhlen916@aol.com>, Megan Hackney <megan.hackney@lacity.org>, Asaad Alnajjar <asaad.alnajjar@lacity.org>  
**BCC:** Kim Sudhalter <kim.sudhalter@urbanlegendpr.com>, Donald R Duckworth <duckworth.donald@gmail.com>

Thank you Norma...

Hello Megan and Asaad, how can I assist you in issuing pole banner permits to the Westchester BID?

On Wed, Dec 21, 2016 at 1:07 PM, Norma Isahakian <[norma.isahakian@lacity.org](mailto:norma.isahakian@lacity.org)> wrote:

Hi Donald, Megan and Asaad (cc'd here) are in charge of our banner program so I'm sure they can help you.

On Wed, Dec 21, 2016 at 12:17 PM, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

Good Morning Norma...

Several months ago we arranged for street light pole banner permits for the Melrose BID on a full year, multi year basis. It was the right thing to do: the business improvement districts are under contract with the City to, among other things, brand, promote, and revitalize the area. Pole banners are an essential element of that work.

I am also the Executive Director for the Westchester Town Center BID. I just received the forwarded email, which seems to indicate we are having the same difficulty with their pole banner permits. We have CD11 support for our request; I've copied Anna Kozma from that office. May we request your assistance in getting the needed permits issued?

Please let me know how I can help. Thank you.

----- Forwarded message -----

From: **George Livermore** <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)>  
Date: Wed, Dec 21, 2016 at 11:41 AM  
Subject: FW: FW: Westchester Pole Banners Annual Permitting

To: Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>, Anna Kozma <[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)>

Here is the BSL's response to this motion

Will not give us the one year permit but we can get the 4 for 90 days each this is where we lose control of the poles

Respectfully,

George Livermore

Sr. Account Executive

[800-436-3627](tel:800-436-3627) x 254

Dekra-Lite Industries, Inc.



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**From:** Mario Aceves [mailto:[mario.aceves@lacity.org](mailto:mario.aceves@lacity.org)]  
**Sent:** Wednesday, December 21, 2016 11:36 AM  
**To:** George Livermore  
**Cc:** Dulce Diaz  
**Subject:** Re: FW: Westchester Pole Banners Annual Permitting

Hi George,

The motion does not allow you to submit the application as a "City banner" permit type. This is reserved only for permits organized and administered by

the City of Los Angeles or by any of its operating departments, boards, commissions or bureaus because they don't need to pay the permit fees.

BID's are not exempt from paying the permit fees. You can still reserve for one year for this BID banners by submitting 4 permit applications of 90 days each.

Regards,

On Wed, Dec 21, 2016 at 9:43 AM, George Livermore <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

Mario,

Please review attached motion for the Westchester year round banner approval

Do we need anything else to get year round approval ?

Respectfully,

George Livermore

Sr. Account Executive

[800-436-3627](tel:800-436-3627) x 254

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**From:** Anna Kozma [mailto:[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)]

**Sent:** Friday, December 2, 2016 4:24 PM

**To:** George Livermore  
**Cc:** Donald Duckworth  
**Subject:** Re: Westchester Pole Banners Annual Permitting

Please see attached. Introduced today.

On Wed, Nov 30, 2016 at 10:33 AM, Anna Kozma <[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)> wrote:

Thank you!

On Wed, Nov 30, 2016 at 10:23 AM, George Livermore <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

Anna,

Images and site plan

Respectfully,

George Livermore

Sr. Account Executive

[800-436-3627](tel:800-436-3627) x 254

Dekra-Lite Industries, Inc.



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**From:** Anna Kozma [mailto:[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)]  
**Sent:** Tuesday, November 22, 2016 4:52 PM

**To:** Donald Duckworth

**Cc:** George Livermore

**Subject:** Re: Westchester Pole Banners Annual Permitting

Hi!

Just following up on this one regarding images for banners.

Thanks

On Mon, Nov 14, 2016 at 6:32 PM, Donald Duckworth  
<[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

George, can you provide Anna with the images?

On Mon, Nov 14, 2016 at 6:01 PM, Anna Kozma <[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)>  
wrote:

Thank you, it is drafted. They are in recess right now, will let you know when we can get it in.

Is there an image or markup you all normally share for the banner design as well?

Thanks!

On Mon, Nov 14, 2016 at 4:28 PM, Donald Duckworth  
<[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

Yes, he did.

On Mon, Nov 7, 2016 at 4:37 PM, Anna Kozma <[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)>  
wrote:

Hi George,

Do you mean 2017 to 2018?

On Mon, Nov 7, 2016 at 4:23 PM, George Livermore <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

January 2017 to Jan 2017

Respectfully,

George Livermore

Sr. Account Executive

[800-436-3627](tel:800-436-3627) x 254

Dekra-Lite Industries, Inc.



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**From:** Anna Kozma [mailto:[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)]

**Sent:** Monday, November 7, 2016 4:19 PM

**To:** George Livermore

**Cc:** Donald Duckworth

**Subject:** Re: Westchester Pole Banners Annual Permitting

So this would be January 1, 2016 to January 1, 2017, correct?

Thanks!

On Mon, Nov 7, 2016 at 4:09 PM, George Livermore <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

Starting first of the year would be great !!

Respectfully,

George Livermore

Sr. Account Executive

[800-436-3627](tel:800-436-3627) x 254

Dekra-Lite Industries, Inc.



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**From:** Anna Kozma [mailto:[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)]

**Sent:** Monday, November 7, 2016 3:01 PM

**To:** Donald Duckworth

**Cc:** George Livermore

**Subject:** Re: Westchester Pole Banners Annual Permitting

Hi Don and George,

Sorry about this delay. We are working on this item now. What are the exact dates we would like on a motion submitted in 2016? The dates on this prior motions both begin in June.

Please let me know.

Thanks so much.

Best,  
Anna

On Tue, Oct 4, 2016 at 4:35 AM, Donald Duckworth  
<[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

All right!! Thank you. That will work just fine. Let me know when I can help.

On Tue, Oct 4, 2016 at 1:16 AM, Anna Kozma <[anna.kozma@lacity.org](mailto:anna.kozma@lacity.org)> wrote:

And somehow this got to the bottom of my email pile again. I apologize. Will work on this this week. Thank you.

Anna M. Kozma  
Field Deputy - Westchester/Playa  
Councilmember Mike Bonin  
City of Los Angeles  
[\(310\) 568-8772](tel:(310)568-8772)

On Sep 20, 2016 3:48 PM, "George Livermore" <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

Thank you !

Respectfully,

George Livermore

Sr. Account Executive

[800-436-3627 x 254](tel:800-436-3627x254)

Dekra-Lite Industries, Inc.



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**From:** Donald Duckworth [mailto:[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)]

**Sent:** Tuesday, September 20, 2016 2:52 PM

**To:** Anna Kozma

**Cc:** George Livermore

**Subject:** Re: Westchester Pole Banners Annual Permitting

Attached are the 2 Motions that were previously adopted for the Westchester Town Center BID.

I beleive that either of the following Bureau of Street Lighting management could answer any questions you might have: Fabian Cheng at [213-847-1459](tel:213-847-1459) or Norma Isahakian (Ass't Director) at [213-847-2090](tel:213-847-2090)

On Tue, Sep 20, 2016 at 7:26 AM, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

Good Morning George...

I wanted to check-in with you and see how you were progressing on getting the Westchester Town Center BID street pole banners on an annual permit cycle. Aanna in the Council Office (CD11) will assist as needed.

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**Anna M. Kozma**

*Field Deputy - Westchester/Playa*

Councilmember Mike Bonin

City of Los Angeles

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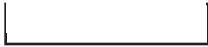
**Anna M. Kozma**

*Field Deputy - Westchester/Playa*

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**Mario L. Aceves**  
Street Lighting Engineering Associate

Bureau of Street Lighting  
Community Services Division  
[\(213\) 847-1451](tel:2138471451)

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*Norma Isahakian*  
*Assistant Director*  
*Bureau of Street Lighting*